

COMMERCE

Chapter 13 The roles of the internet and social media in political marketing and voter behaviour

https://library.oapen.org/bitstream/20.500.12657/94550/1/9781003177791_10.4324_9781003177791-18.pdf

AUTHOR : Mannonen Markus

PUBLISHER : [Taylor & Francis](#)

YEAR : 2023

ISBN : 9781032012339. 9781032012346