

# MANAGEMENT

Epic content marketing how to tell a different story, break through the clutter, & win more customers by marketing less

<https://www.pdfdrive.com/epic-content-marketing-how-to-tell-a-different-story-break-through-the-clutter-win-more-customers-by-marketing-less-d186514231.html>

<b>AUTHOR</b>	: Joe Pulizzi
<b>.PUBLISHER</b>	: codeMantra
<b>YEAR</b>	: 20143
<b>ISBN</b>	: 978-0-07-181991-6